



Sponsorship Information

2024 Massachusetts Cheese Festival

Saturday,
September 21

10 am - 4 pm

535 Summer St
Lee, Mass.

High Lawn
FARM.
Pure Jersey Milk Since 1923



Festival Information



For the second year in a row, the MA Cheese Festival will be held at High Lawn Farm in Lee, Mass!

SAMPLE and PURCHASE cheeses, beverages, and local foods

MEET Massachusetts' award-winning artisan cheesemakers

ENJOY pairings with local artisan foods, wines and ciders!

TASTE wine, cider and craft beer from New England

LEARN about the art of cheesemaking and pairing educational workshops

Learn more at www.macheesefest.org



Festival Information

Our 9th Annual Massachusetts Cheese Festival is a ticketed event taking place on September 21st at High Lawn Farm in Lee, Massachusetts.

Attendees will have the opportunity to meet Massachusetts cheesemakers, sample local food and beverages, and attend educational sessions.

2023 Festival By the Numbers

Over 500 tickets sold in 2023

45+ cheeses to sample/purchase

15 Cheesemakers showcased their products

2 Cheese Focused Educational Seminars

Attendees include retail trade, industry professionals

Last Year's Featured Cheesemakers

Cato Corner, Churchtown Dairy, Cricket Creek Farm, Family Farmstead Dairy, Great Hill Dairy, High Lawn Farm, Mayval Farm, Mozzarella House, Oake Knoll Farms, Round Table Farm, Smith's Country Cheese, The Grey Barn and Farm, The Mystic Cheese Company, and Thomas Farm & Dairy



About the Guild

Mission Statement

The Massachusetts Cheese Guild, Inc. is a Massachusetts not-for-profit corporation (federal 501(c)(6)) with a mission to advance the production, image, and enjoyment of premier cheeses from Massachusetts.

We encourage and support the production of artisan and farmstead cheese, including cultured dairy products such as yogurt, made from Massachusetts milk or curd by Massachusetts cheese makers.

We aim to educate the public and those in the cheese business about Massachusetts cheeses.

109 Members



2024 Sponsorship Levels

Benefits	Friend of the Festival \$100	Silver \$250	Gold \$500	Platinum \$1000	Festival Partner \$3500
Print Material					
<ul style="list-style-type: none"> Banner displayed at Festival Company will appear in all appropriate print material - postcards, posters Company recognized as Presenting Sponsor Logo Included on Festival Tote Bag Logo Included on Festival T-Shirt 				X	X
	Listing	Listing	Logo	Logo	Logo
					X
			X	X	X
			X	X	X
Website - www.macheeseguild.org					
<ul style="list-style-type: none"> Company will appear in Sponsor section of the Guild website Logo and short listing in Sponsor section of Festival website Special Informational page on Guild website 	Listing	Listing	Logo	Logo	Logo
				X	X
					X
Social Media & Promotion					
<ul style="list-style-type: none"> Listing in e-blasts Thank you to our sponsors social post (included in a group post) Sponsor feature on social media Placement/mention in press release and all media outreach 	X	X	X	X	X
	X	X	X	X	X
			X	X	X
		X	X	X	X
Tickets					
Tickets to the Festival	2	2	4	8	15
Festival Presence					
<ul style="list-style-type: none"> Complementary booth Provide print material to attendees Company recognized as Presenting Sponsor 		X	X	X	X
			X	X	X
					X